

Enrollment No: \_\_\_\_\_

Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Summer Examination-2018

**Subject Name: Management Techniques**

**Subject Code: 4TE05MAT1**

**Branch: B.Tech (All)**

**Semester: 5**

**Date: 19/03/2018**

**Time: 10.30 To 01:30**

**Marks: 70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
  - (2) Instructions written on main answer book are strictly to be obeyed.
  - (3) Draw neat diagrams and figures (if necessary) at right places.
  - (4) Assume suitable data if needed.
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<b>Q-1</b>	<b>Attempt the following questions:</b>	<b>(14)</b>
	a) List the level of management.	01
	b) List the process of Management.	01
	c) Give full form of TQM.	01
	d) List the components of Marketing Mix.	01
	e) Give full form of PERT.	01
	f) Give full form of CPM.	01
	g) What do you mean by Time Study?	01
	h) What do you mean by Fatigue Study?	01
	i) What is the full form of EOQ?	01
	j) List the process of controlling.	01
	k) What do you mean by Staffing?	01
	l) Give full form of HRD.	01
	m) What do you mean by Standardization?	01
	n) Give full form of CEO.	01

**Attempt any four questions from Q-2 to Q-8**

<b>Q-2</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Write the importance of Manager in organization.	07
2	Explain the concept of Vision and Mission.	07
<b>Q-3</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the importance of selection process.	07
2	Why to select proper location before establishment of business? Give reason.	07
<b>Q-4</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the various functions of purchase manager.	07
2	Which factors affect plant location?	07



<b>Q-5</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Write a note on Inventory Management Techniques.	<b>07</b>
2	Explain different levels of management.	<b>07</b>
<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Describe the concept of administration and management.	<b>07</b>
2	Explain importance of financial management.	<b>07</b>
<b>Q-7</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the different methods of demand forecasting.	<b>07</b>
2	Explain any two principles of management.	<b>07</b>
<b>Q-8</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss different sources of Recruitment.	<b>07</b>
2	Write a note on Total Quality Circle.	<b>07</b>

